

# UTOPICS

## Vienna is calling!

As summer fades, we're diving into a whirlwind of exciting events this September. While our Summer School has concluded, its legacy continues to flourish. Join us as we share recent successes from the School of Phyto-Centered Design and explore what lies ahead.

For those in Vienna or nearby, here's a treat - the Design Campus is in town! The Vienna Furniture Museum is now hosting "German Design 1949-1989: Two Countries, One History," an enlightening exhibition that unveils the rich history of German design. But there's more: Vienna Design Week brings a line-up of captivating discussions, exhibitions, and opportunities you won't want to miss.

If you're in Vienna, this newsletter is your key to exclusive experiences. The Design Campus is at Vienna Design Week with an exhibition showcasing this year's Summer School results, "Room for Change." Be sure to catch our talk at the "End of Design" conference, and if you're eager to join our team during Vienna Design Week, we'd love to have you on board.

Vienna is calling, and we can't wait to share these vibrant moments with you!

So, if you're around, why not swing by?

Thomas and Aline & the DESIGN CAMPUS Team

-- Thomas A. Geisler

Design Campus and Kunstgewerbemuseum Director

-- Aline Lara Rezende, Editor and

Design Campus Chief Knowledge and Impact Officer

# DESIGN ↗ CAMPUS



OPEN STUDIO presentation of THE HARVEST / Term1 / by Emma Bruschi  
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## SCHOOL: In the Spotlight!

The School of Phyto-Centered Design's Summer School may have come to an end this year, but its impact is still making waves worldwide. We're excited to share some recent media highlights with you!

- Olivier Lacrouts, one half of d-o-t-s, shared insights about the Design Campus Summer School and the School of Phyto-Centered Design in a recent interview on The Crit, a podcast series by **Disegno magazine** that delves into design stories from around the world. Listen to his interview starting at approximately 35:28 here: [The Crit Episode 31](#).
- Emma Bruschi's workshop, "The Harvest," received extensive coverage in **Elle Décor Italy!** "Through ancient techniques of braiding, spinning and weaving, the young designers have been able to transform a selection of raw plants - both wild and cultivated - into wearable manifesto-clothes . The objective of the creative group was to highlight, in fact, the narrative potential of the plant world and underline the rare beauty and

complexity of the natural order of things.”

Read the article here: [Elle Decor Italy - The Harvest](#).



Spela Petrič with her workshop „Deep Phytocracy“ in Pillnitz Palace & Park

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## **NETWORK: Room for Change – Vienna Design Week**

ROOM FOR CHANGE invites you to shift your perspective, question harmful agricultural practices, and view plants as allies for militant and poetic design scenarios. The exhibition features material experiments, fashion items, products, performances, videos, and photos, highlighting the design and narrative potential of plants and unveiling stories of interdependence, empowerment, resilience, but also exploitation, overconsumption, and colonization. The showcased works were created by participants of The School of Phyto-Centered Design, the 2023 summer program curated by d-o-t-s for the Design Campus at Pillnitz Palace and Park in Dresden, Germany.

### **Exhibition: Room for Change**

- **Date:** September 22, 2023, to October 1, 2023\*
- **Time:** 11:00 am–8:00 pm
- **Location:** VIENNA DESIGN WEEK Festivalzentrale im Prater, 2., Laufberggasse 12

\*Cocktail: Sat 26.9., 7pm–8pm at the Festival Headquarters  
- continued until 10 pm at Schweizerhaus

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## **NETWORK: End of Design – Vienna Design Week**

Many things are designable, but not everything. Design festivals, in particular, often present design as a solution for everything, which, of course, is not possible. Design, like everything else in the world, has its limits. The conference "END OF DESIGN" explores aspects of the undesignable.

At 17:30 - 17:50: NATURE (English) Jasmin Schauer from the Design Campus Dresden will engage in a conversation with Laura Drouet of d-o-t-s, sparking discussions such as, "What if we embraced the ongoing climate crisis as the possibility for new plural beginnings? What if the end of design simply meant that there's more room for change?" In this joint talk, Laura Drouet (curator, d-o-t-s) advocates for a shift from human-centered to plant-centered design, while Jasmin Schauer (designer and Design Campus' coordinator) highlights how design museums can be part of this change by reinventing themselves as creative platforms where new ideas are not only showcased but also produced and tested.

*Moderation: Gabriel Roland, Director of VIENNA DESIGN WEEK Limited spaces Registration at [info@viennadesignweek.at](mailto:info@viennadesignweek.at)*

### **Conference: END OF DESIGN**

- **Date:** September 26, 2023
- **Time:** 4:00 pm–7:00 pm
- **Location:** VIENNA DESIGN WEEK Festivalzentrale im Prater, 2., Laufberggasse 12

FULL PROGRAMME

22 Sept–  
1 Okt, 2023

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### **NETWORK: Alumni Call – Work Opportunity!** – Vienna Design Week

Will you be in Vienna from September 21 to October 1, 2023?  
Interested in supporting the Design Campus during Vienna Design  
Week and earning some extra cash? If you're available, please  
contact Jasmin via email as soon as possible, and she will provide  
you with all the details at [designcampus@skd.museum](mailto:designcampus@skd.museum).

We welcome all helping hands and look forward to seeing you again!

CONTACT ME



Exhibition View "German Design Around 1949-1989 in Vienna" ©Möbelmuseum, Wien

## **MUSEUM: German Design 1949–1989: Two Countries, One History – The Vienna Furniture Museum.**

German design gained prominence in the 1920s thanks to the Bauhaus school and the Werkbund association. However, after the division of Germany in 1949, design and everyday culture took separate paths on both sides of the border. In the West, design played a significant role in the "Wirtschaftswunder," or economic miracle, while in the East, it became integrated into the socialist planned economy.

This relevant exhibition has been co-curated by Erika Pinner from the Vitra Design Museum and our very own Klára Němečková from the Kunstgewerbemuseum, Staatliche Kunstsammlungen Dresden. After being displayed at the Vitra Design Museum and the Kunstgewerbemuseum Dresden, the Vienna Furniture Museum is now presenting this panoramic overview of post-war design in the two Germanies.

**Dates:** September 13, 2023, to January 14, 2024.

*An exhibition by the Vitra Design Museum, the Kunstgewerbemuseum, Staatliche Kunstsammlungen Dresden, and the Wüstenrot Foundation. Supported by the Federal Foreign Office.*

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Die Beauftragte der Bundesregierung  
für Kultur und Medien

Staatliche  
Kunstsammlungen  
Dresden

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