UTOPICS

Season Kickoff

As we gear up for the new season at the Kunstgewerbemuseum and the DESIGN CAMPUS, we have some exciting news to share with you.

The biggest announcement is that the DESIGN CAMPUS is breaking new ground by hosting an exhibition and this year's Summer SCHOOL at Schloss Hubertusburg in Wermsdorf, just 80km away, between Leipzig and Dresden. This marks a thrilling new chapter for the DESIGN CAMPUS, as outreach and mobility have been integral to its planning since its inception. While we've previously held talks and exhibitions in various locations, this will be the first time the Summer SCHOOL takes place elsewhere. This move also underscores the institution's commitment to decentralizing culture and challenging the rural vs. urban divide inherent in our society.

The centuries-long and eventful history of Schloss Hubertusburg, and its significance for Wermsdorf and the surrounding agriculture, forestry, and aquaculture, serves as the inspiration for artistic research projects and visionary approaches.

We are also delighted to announce that the renowned Dutch designers Rianne Makkink and Jurgen Bey, founders of Studio Makkink & Bey and the WaterSchool will lead the charge as Heads of the Summer School 2024 and curators of the main exhibition: WATERSCHOOL - A Speculation in Four Seasons. The exhibition and the accompanying DESIGN CAMPUS Summer School examine the castle and its surroundings in terms of its potential for better living in rural areas. The element of water plays a central role as an indicator for the sustainable use of resources and, based on this,

considerations for a regionally shaped circular economy in the rhythm of the four seasons.

In the past, WaterSchools primarily manifested as exhibitions. However, this year, it transforms into a comprehensive educational program, integrated with the DESIGN CAMPUS Summer School. This shift turns the school into both a learning and production landscape. The WaterSchool promotes and teaches environmentally friendly lifestyles and practices, with the main exhibition serving as a learning environment for exhibition visitors and Summer School participants alike.

Ready to dive in? Registration for the Summer School is now open! Join Studio Makkink & Bey and a stellar lineup of international tutors including Present by Nature (NL), Jacques Abelman (USA/FR/NL), chmara.rosinke (PL/GER), ERBA (AUT/NL), Raumlabor Berlin (GER), and more. Head to our website for details. Don't miss out!

Keep reading to stay in the loop.

- -- Thomas, Aline and Team Design Campus
- -- Thomas A. Geisler

Design Campus and Kunstgewerbemuseum Director

-- Aline Lara Rezende, Editor and

Design Campus Chief Knowledge and Impact Officer





Studio Makkink & Bey, Exhibition view of Waterschool M4H+ Garden of Delight in indoor exhibition space at the International Architecture Biennale Rotterday (IABR), Rotterdam, 2021. Image by Aad Hoogendoorn

[SCHOOL] Heads of the Summer SCHOOL 2024 - Studio Makkink & Bey

Makkink & Bey, a Dutch design collaborative studio, spans various applied art domains, including public space projects, product design, architecture, exhibition design, and applied arts. Their strategic design approach involves a diverse team forming alliances with other designers, architects, and experts.

For over a decade, Studio Makkink & Bey has led a global initiative combating water scarcity and promoting sustainable water management: WaterSchools. Tailored to specific contexts, each <u>WaterSchool</u> is a deep design research project and serves as a hub for promoting environmentally friendly lifestyles and practices. Projects span worldwide, including initiatives in Dwarka, India, contributions to international events like the Climate Challenge of What Design Can Do, the International Architecture Biennale Rotterdam, and the Istanbul Design Biennial, as well as participation in Atelier Luma in Arles, France, Taiwan, and China.

Now, the WaterSchool debuts in Germany, marking the first full-fledged education program, including workshops and lectures as part of the Summer School. Additionally, it will be the first time the WaterSchool will take place in a rural setting, at the Saxon countryside.

READ MORE



Armchair with retractable backrest "Garden Egg", design: Peter Ghyczy, 1968, VEB Synthesewerk Schwarzheide, around 1971

[MUSEUM] Exhibitions Galore!

With the dawn of the new season comes the unveiling of not one, not two, but three captivating exhibitions!

We're thrilled to announce the continuation of the acclaimed exhibition <u>"Plant Fever: Towards a Phyto-centered Design"</u>. Building upon last year's success, this year's showcase at the Kunstgewerbemuseum in Pillnitz promises an exciting renewal, seamlessly integrating brilliant outcomes from the previous Summer SCHOOL.

Also in Pillnitz, "PURe Visions: Plastic Furniture between East and West", is an exploration of the fascinating tale behind polyurethane furniture making in the former GDR based on FRG know-how. Delve into the history where the Garden Egg and Z Chair stand as iconic symbols of design innovation and cross-border exchange, brought to life in collaboration with the Museum Utopia and Everyday Life in Eisenhüttenstadt, Brandenburg.

Last but certainly not least, immerse yourself in the thought-provoking journey of "WaterSchool Hubertusburg: A Speculation in Four Seasons" at Schloss Hubertusburg in Wermsdorf. This exhibition speculates on holistic education centered around water and its related resources. Discover a new narrative for Schloss Hubertusburg and its surroundings, deconstructed into four seasons of sustainable practices, fostering collaboration among artists, designers, and local partners.



Studienentwurf von Lasse Hamann, Kurs "Architektur & Tragwerk", Sommersemester 2022, TU Dresden, Lehrstuhl für Tragwerksplanug, Prof. Dr.-Ing. Matthias Beckh

[LAB] TU Dresden: Ephemeral Architecture

Architecture students, enrolled in the Architecture and Structure design studio at the Chair of Structural Design, are developing lightweight, ephemeral structures for multifunctional pavilions used in and around the Schloss Hubertusburg. The design process and results will be part of the exhibition "WaterSchool Hubertusburg: A Speculation in Four Seasons."

The transient nature of the structures serves as the starting point for both the physical and conceptual examination of the design task. Careful integration into the historical surroundings, architectural expression, and structural behavior of the building must be considered throughout the design process. The aim is to derive holistic design solutions that synthesize architectural and structural considerations into novel and specific forms.

FIND OUT MORE



AD Museum Design Competition © Sami Saastamoin

[NETWORK] Open Calls

As we expand our network, we bring you new opportunities from our partners too. Here are two open calls waiting for your application:

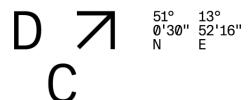
1. <u>Designblok</u> in Prague, Czech Republic.

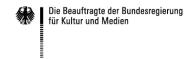
2024 marks the the tenth edition of the international Diploma Selection competition. Diploma Selection showcases the work of Europe's most talented graduates in product and fashion design at Designblok. The winners of both categories receive a financial prize of EUR 1,000 and the opportunity to present their work at the next Designblok.

1. New Museum of Architecture and Design in Helsinki, Finland

This is an exciting open call competition to design the new museum of architecture and design in Helsinki, Finland. They are seeking a design for a globally unique museum building that redefines Helsinki as a destination for architecture, design, arts, and culture.

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