

# UT + PICS

## SUMMER GAMES

While the Olympics captivated the world this summer, our attention also turned to achievements in architecture, design, and the environment. The Games have always showcased visionary design, from the iconic identity of Mexico '68 to Otl Aicher's groundbreaking Munich graphics in 1972. More than just sports, the Olympics reflect global politics, culture, and innovative design.

The 2024 Paris Olympics embraced sustainability, aiming to be the most eco-friendly Games in history. Instead of building new venues, the city reused existing infrastructure and launched city-wide projects—planting trees, expanding cycle lanes, and, most notably, cleaning the Seine.

Given that this year's Summer School focuses on water, we closely followed the Seine revival efforts. The cleanup transformed the polluted river into a venue for elite swimming competitions—no small feat! However, it hasn't been without controversy. Despite decades of planning and major investment, the Seine's water quality still depends heavily on rainfall. A bit too much rain, and the river faces runoff issues, raising health concerns. So while athletes braved the Seine for Olympic glory, let's just say—we don't envy them!

Public opinion is mixed. While many Parisians take pride in the focus on sustainability, others worry about whether the Seine will remain clean after the Olympic spotlight fades. For now, Parisians aren't exactly rushing to swim in it. After all, swimming in the Seine, even post-cleanup, feels like venturing into uncharted waters—literally!

But there's no denying the progress. After over a century of banning swimming due to pollution, Paris has revitalized the Seine, making it clean enough for Olympic events. Beyond the Games, the plan includes opening three public swimming areas in Paris and 20 more along the river. If successful, this could transform the Seine into a recreational hub for locals and tourists alike.

At DESIGN CAMPUS, we believe designers have the power to shape sustainable futures. Through responsible, utopian thinking, we address global challenges and strive for long-term impact. If you share our vision for change through design, join one of our summer workshops—there are still spots available!

Be part of this design revolution!

-- Thomas, Aline and Team DESIGN CAMPUS

-- Thomas A. Geisler  
Design Campus and Kunstgewerbemuseum Director

-- Aline Lara Rezende  
Editor and Design Campus Chief Knowledge and Impact Officer

# DESIGN ↗ CAMPUS

## HIGHLIGHTS



KA NO // WHAT NOW?, 2017, Tromsø, Norway

Join the **Hot Pooling Workshop** from **October 6-12, 2024**, led by **Francesco Apuzzo (IT/DE)**, **raumlaborberlin**. This hands-on experience will explore Wermsdorf's rich aquatic history through the design and building of a **wood-fired hot tub**. Reflect on the balance between fish farming and communal bathing while creating a sustainable installation.

Expect to get your hands dirty (and maybe wet!) as we design a prototype hot tub installation while contemplating if it should be a fleeting memory or a lasting local fixture. Perfect for creatives with a passion for design, architecture, or art—and an enthusiasm for outdoor work.

Spots are limited to just 10 participants, so don't miss out on this unique opportunity to make waves before summer officially ends! ☐

\*The duration of one workshop is 7 days, core tutorial Monday to Friday, starting on Sunday afternoon (arrival) until Saturday morning (departure).

Ready to dive in?

[REGISTER TODAY](#)



## [LAB] Ephemeral Architecture, TU Dresden

Set against the backdrop of Hubertusburg Castle in Wernsdorf—a vast baroque structure lying dormant for decades—this project envisions a dynamic infrastructure of lightweight, mobile structures. These modular designs will breathe new life into the castle, supporting diverse events such as trade fairs, exhibitions, and concerts. Students will select the exact locations for these structures within the castle grounds, ensuring they harmonize with the historic environment and green spaces.

Developed by architecture students from Dresden Technical University, enrolled in the Architecture and Structure Design Studio at the Chair of Structural Design. This LAB offered a unique opportunity to reimagine and activate a historic site, integrating contemporary design with the timeless elegance of Hubertusburg Castle. You can now see the results of the "Ephemeral Architecture" DESIGN CAMPUS LAB project integrated in the exhibition WaterSchool: A Speculation in Four Seasons at Hubertusburg.

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„damn nature“ by Benjamin Dittrich, courtesy Kunstfonds der Staatlichen Kunstsammlungen Dresden, exhibition view „Artists' Conquest: On nature“ - Schloss Pillnitz/Kunstgewerbemuseum © materialmatters/Victoria Gentsch

## [MUSEUM] Artists' Conquest 2024: About Nature

In celebration of the anniversary of nature romantic artist Caspar David Friedrich, contemporary artists are once again transforming the historic Pillnitz Palace and Park. The fourth installment of the "Artists' Conquest" exhibition series by the Dresden State Art Collections and the State Palaces, Castles, and Gardens of Saxony engages with nature,

history, and art.

This year's exhibition complements "Plant Fever. Towards a Phyto-centred Design" and features works from the Art Fund of the Free State of Saxony. Artists like Benjamin Dittrich, Cornelia Schleime, Manuel Frolik, Oliver Matz, Sebastian Stumpf, Stephan Ruderisch, Taemen Jung, Ulf Puder, Ulrich Gebert, and Ulrike Gärtner explore the relationship between humans and the plant world.

The "Artists' Conquest" exhibition format offers a unique experience, where contemporary art intervenes in the historic setting of Pillnitz Palace and Park, offering fresh perspectives in a historic setting.

**The exhibition is open until 03.11.2024  
daily from 10.00 to 5.00 p.m., closed on Monday.**

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Workshop 'Cultivating Gratitude', DESIGN CAMPUS Summer School 2024, © Johanna Seelemann

## [SCHOOL|NETWORK]

### Design Campus Alumni Reunion in Hubertusburg Schloss

Mark your calendars for our second alumni reunion on October 11th and 12th (Friday and Saturday)! We have an exciting program lined up, including a presentation on this year's topic, a curated tour with Rianne Makkink of Studio Makkink & Bey through the Summer SCHOOL 2024 exhibition WaterSchool: A Speculation in Four Seasons, an Open Studio with raumlabor berlin, performances, and a dinner featuring water and bread tastings, among other

activities. You won't want to miss it!

We will send another newsletter with detailed information about the Alumni Reunion weekend soon. In the meantime, save the date and get ready! Please note that we'll be meeting at a new location this year: Hubertusburg Schloss, a beautiful palace located 80 km from Dresden and near Leipzig.

To secure your spot, please send a message to [designcampus@skd.museum](mailto:designcampus@skd.museum) by **September 23, 2024**. We look forward to seeing you there!

[CONTACT US](#)



Swimmers in the Danube Canal, Vienna

## [NETWORK] Swimmable Cities: Transforming Urban Waterways

We're thrilled to announce that DESIGN CAMPUS has become a signatory of the Swimmable Cities Charter!

As part of this global network, we join over 30 cities and 16+ countries in championing the right to swim in urban waterways, celebrating the culture of urban swimming, and honoring the sacredness of water. Together, we're committed to rewriting the rules, promoting participation, and building resilient, connected communities.

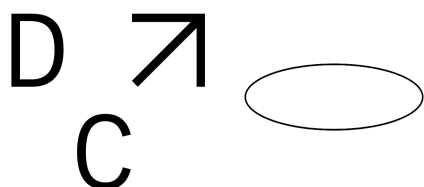
Let's make waves together as we work toward ensuring our waterways are swimmable for generations to come!

[Here you find the invitation to the World Rivers Day celebration!](#)

For more information, visit: [www.swimmablecities.org](http://www.swimmablecities.org)  
Follow them on Instagram: @swimmable\_cities

## NEWSLETTER

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Kunstsammlungen  
Dresden**

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